



**Media Contact:**

Jan Svochak  
President, TruForm Optics  
jan\_svochak@tfoptics.com  
(800) 792-1075

**TRUFORM OPTICS OFFERS TANGIBLE® HYDRA-PEG® ON SEVERAL BAUSCH + LOMB BOSTON® GAS PERMEABLE LENS MATERIALS FOR ENHANCED WETTABILITY**

**Coating Technology Available for Use on Bausch + Lomb's Boston XO®, Boston XO2®, Boston EO® and Boston ES® Gas Permeable Contact Lens Materials**

**BEDFORD, Texas – November 5, 2019** – TruForm Optics, a global leader in specialty contact lens design and manufacturing, today announced the availability of the Tangible® Hydra-PEG® custom contact lens coating technology with Boston XO®, Boston XO2®, Boston EO® and Boston ES® gas permeable lens materials. With this coating technology, eye care professionals have the opportunity to enhance contact lens customization for their patients using these Bausch + Lomb material offerings and further provide enhanced wettability.

The Tangible® Hydra-PEG® is a high-water polymer coating that is bonded to the surface of a contact lens, designed to address contact lens discomfort and dryness. TruForm Optics decision to offer the coating on approved Boston® GP materials further demonstrates the company's commitment of providing eye care professionals and patients with the best technology, products and experience available. Tangible® Hydra-PEG® is the only commercially available surface coating for GP lenses.

"We are pleased to offer the unique Tangible® Hydra-PEG® coating technology on approved Boston® GP materials, which augments our extensive specialty lens product portfolio," said Jan Svochak, President, TruForm Optics. "The combination of this coating technology with approved Boston® GP materials can help eye care professionals provide improved lens wettability for their patients with challenging vision needs."

"Eye care professionals are careful in their selection of lens materials and designs to best benefit their patients; now, they can select a surface coating for approved Boston® GP materials that will optimize the lens wearing experience," said Tangible® Science CEO Vic McCray. "Increasingly, we hear from eye care practitioners that they are asking their specialty lens labs to default to Tangible® Hydra-PEG® coating for all approved GP lenses. We are gratified that the coating is being used as a preventative measure to enhance the surface of specialty lenses and head off issues associated with poor surface wettability before they begin."

### **About Tangible Science**

Tangible Science strives to improve the contact lens experience for patients and eye care providers. The company has developed the groundbreaking Tangible® Hydra-PEG® contact lens coating along with a system of products that complement the coating, including Tangible® Clean (a daily use multi-purpose solution). The company has also launched lines of daily disposable hydrogel and silicone-hydrogel lenses that leverage the company's polymer technology. For more information, visit [tangiblescience.com](http://tangiblescience.com).

### **About Bausch + Lomb**

Bausch + Lomb, a wholly owned subsidiary of Bausch Health Companies Inc., is a leading global eye health organization that is solely focused on helping people see better to live better. Its core businesses include over-the-counter products, dietary supplements, eye care products, ophthalmic pharmaceuticals, contact lenses, lens care products, ophthalmic surgical devices and instruments. Bausch + Lomb develops, manufactures and markets one of the most comprehensive product portfolios in the industry, which is available in more than 100 countries. For more information, visit [www.bausch.com](http://www.bausch.com).

### **About TruForm Optics**

TruForm Optics specializes in advancing the science and technology of scleral lens designs for dry eye and ocular surface disease management, myopia management with orthokeratology, bifocal and multifocal lens designs for low, moderate and advanced presbyopia management, and traditional to difficult-to-manufacture specialty gas permeable lens designs. For more information, visit [tfoptics.com](http://tfoptics.com).

###

*Tangible Science, Tangible and Hydra-PEG are trademarks of Tangible Science, LLC. Bausch + Lomb, Boston, Boston XO, Boston XO2, Boston EO, and Boston ES are trademarks of Bausch & Lomb Incorporated or its affiliates.  
© 2019 TruForm Optics*